



Isaac Shelton
Running for Head of News

About Me

I'm currently studying broadcast journalism which makes my fascination and nosiness in people feel slightly more valid. As well as working on my own show, I have been part of the news team this past year presenting weekly bulletins, so have an understanding of how the news team works. I have had previous experience making original journalistic content for radio from interviewing politicians to poets! I have also had experience heading up an editorial team for a magazine.

I have an established network of contacts, all of which can be utilised for Shock. I'm organised, passionate, and approachable (despite the dodgy shirts!) but above all that I like to have good fun and would love to make the news team an enjoyable environment.

My goals

I want to continue with the daily bulletins on Shock, ensuring that the content of them is appropriate to the listenership and offering a unique service to other outlets.

I believe that more news content should be posted on social media to ensure we are putting our content out to a wider audience and advertising what Shock has to offer. I would ensure that we have a commitment to original journalism, whether that's covering the local music scene or telling a story from the community that needs a platform to be heard. Making sure all original journalism is appropriate to appear across radio and online.

A big goal of mine would be to implement specific weeklong strands of content throughout the year focussing on different subjects that matter to the audience, whether that be mental health, drug abuse or identity. I believe this would be the perfect chance to show off fantastic original journalism but also allow Shock to start a wider conversation.

More important than anything else though, I would like the news team to be a welcoming, inclusive place and somewhere people can have good fun and engage in something they enjoy doing, telling stories that matter to them.

Thank you!