

## Phoebe Beddows - Deputy Station Manager 2020/21



Hey, I'm Phoebe! I'm a 2nd Year BATAR student and Shock's current Head of Online. This year, I've been running our social media and website as well as designing & printing media. Now, I'm running to be your Deputy Station Manager for next year!

**In the past year**, I've worked on and created content for many of the events we took part in, such as SuperSonic, The Monday Mix Metro Challenge and the SRA Chart Show. Varsity and SRACon (hosted by Shock for the first time!) were two of the biggest events in our calendar and two events that I was really looking forward to working on, but

unfortunately due to the current circumstances these events were cancelled.

Some other things I did this year include filming and editing our interview with Aurora (courtesy of the Student Radio Music Network). The video currently has over 68K views on our YouTube channel! Speaking of our channel, this is the first year we've had it, as I launched it in the first month of being Head of Online. Monitoring the comments on our videos has become a new and important responsibility. More recently, I made our own TikTok account. It's yet to have it's first TikTok, but I know many of you make your own (yes, I've seen them) so you'll have great fun with this.

**I want to** make sure that we get back on a high stool this year! I'm really set on a goal to have **more people visiting our studios** again, meaning more artists, public figures etc. for interviews and live sets. Whether that be with the help of the Student Radio Association or fully taking it on ourselves. Maybe we can get Greg James to come back and re-sign the wall?

Furthermore, as we missed out on hosting **SRACon** 2020, I'm quite fond of the idea of putting another bid in to host it in 2021. Given I designed the bid for it this year, I think we'd have a good shot. Of course, this would have to be discussed with the Station Manager.

I also would like to **improve our space** and make it more visually appealing. We're so fortunate to have our own creative space, but there's only so much creativity you can pump out in a room with blank walls. In the past couple of months, I have suggested for us to have a large neon blue lightning bolt light hung in each of the studios. To my knowledge this has not yet been done, so that's something I'll focus on next year.

Being a part of Shock these past 2 years has meant I've met so many new people and been given so many amazing opportunities! Shock plays a massive part in my life and I want to put my everything into this station before I graduate.