

## Liam Brusby - Head Of Podcasts/Pre-Records 2020/21

Hey there! I'm Liam, I am a 2nd Year BATAR Student and I am the host of Midweek with Liam Brusby on Shock Radio, a weekly show playing indie hits and throwbacks, I have also showcased a friend's new music on the show. I am now running for Head of Podcasts and Pre-Records for the 2020/21 Academic Year!



In the past year, I have been working closely with Shock Radio to help supply fresh content each week for the station. This has been such a rewarding and fun experience for me and has helped me gain skills for the future. In November, I successfully gained an Internship at the Manchester based company Podcast.co working in customer success. This has given me experience in the distribution of podcasts and working to clients demands. This job has also allowed me to make contacts with colleagues who are experts in their field. As well as this, I also work on my own sport podcast which is uploaded weekly onto all major platforms such as Spotify, iTunes, etc.

I want to make sure that podcasts are getting the attention they deserve at shock which will hopefully help build a foundation for podcasts in the future. I would like to present to you some of my ideas that I would like to promote should I be elected.

**Social Media for Shock Podcasts** - It has come to my attention that there are no real social media accounts that are dedicated to podcasts on Shock. I'd love to start up social media accounts to give fans of the station more knowledge of the podcasts that the station provides.

**Podcast Spotlight** - Every podcast that is on the station deserves their time in the limelight I would allow each podcaster the chance to promote their podcasts to the shock audience through interviews and blog posts which could be uploaded onto social media accounts.

**Workshops** - Through my university course I have been lucky to gain contacts in the audio industry. To help our team gain the skills to offer the best content they can. it would be great to set up some workshops to get them involved with Shock.

**Weekly Podcast From Shock** - This would come as uploaded bitesize clips onto the social media pages, this would include podcast, university and radio news.

Shock Radio has been a huge part of my university life this year, I would love to make an impact on the station in my final year of university.

**Thank you for taking the time to look at my ideas! I'd appreciate it if you would consider me for the role!**