



Ellie MacDonald

Broadcast Journalism Student
Running for Deputy Station Manager.

Hi, my name is Ellie. I am currently a Broadcast Journalism student and I am running for Deputy Station Manager! I present 'This Weeks Deets' and Friday Breakfast.

As Deputy Station Manager my job would be to create and execute any ideas for the station. My ideas for the station include:

- More helpful training in both studios so that everyone knows how to use the studios inside out. I will make sure these training sessions are scheduled in smaller groups at the start of each semester to make sure everyone is confident. From personal experience, some of my friends who are apart of Shock, don't know how to use the software and how to Pre-Record shows with confidence. I want to make sure everyone has the skills to do this and it will benefit everyone when going for jobs in the Industry if they wish to.
- As an alternative if the training sessions aren't your kind of thing, I would like to work with the head of tech and head of visuals to make videos to make sure people know their way around the studio and can edit their pre-recorded shows or their podcasts effectively. This will include step by step instructions with pictures and videos. These would also cover how to use software like Adobe Audition. I understand not everyone does a course like Journalism and TV and Radio so I would like this to be accessible to all.
- I want to manage relationships within the Union and make sure that everyone is involved with shock and we all have a good year together. We all take part in Shock because it is enjoyable, and we love radio! I want to make sure that no matter the course you're on that shock is a place you can come, meet new friends and find a passion for something you may not have done before. As well as a safe place for everyone to relax and destress. I want shock to be a place that even when you feel like the world is on top of you that you have a place to go and enjoy yourself. I would also like to set up training similar to what the Rafiki program has with the Samaritans so that there is always someone in shock who you can confide in and can help you with any mental health questions. I think mental health is a huge thing and we can support every single shock member.
- I would also like there to be more conversation and collaboration between different radio shows so that we aren't repeating the same songs and that we can reference what is going on in different shows. This will help us promote each other's shows if we know what other people are doing as well as making everything look more streamlined. You can also get to know the people in the shows before and after you.
- I would also want to make sure there is more social gatherings organised. I want everyone involved in shock to get to know each other. I understand that not everyone likes nights out so I would like to be able to arrange days out like bowling or laser quest.

Shock Radio has boosted my confidence in ways I could not have imagined. I have also become very organised in interesting stories to discuss in both of my shows. I will need to be able to assist in handling the station admin and bookings so my high-level ability of Google Office and Microsoft Office would come in handy. I have previously ran a photography business last year so admin is a strong skill I possess. Vote for me and I will make sure you get all the support you need all year round 😊